

*Picacho Hills Property Owners Association. PO Box 51, Fairacres, NM 88033*

Dear Coronado Ridge Resident,

Picacho Hills is a great place to live; lovely homes, beautiful views of the Organ Mountains and the best golf course in Las Cruces. However, real estate professionals say the lack of landscaping or very bad landscaping (i.e. lava rock, overgrowth of weeds) along street right of ways, especially Picacho Hills Dr, adversely **affects property values.** And no one can dispute that the security fencing surrounding the Dona Ana Water well site is an eyesore incompatible with an upscale residential community.

The Picacho Hills Property Owner’s Association (PHPOA) has coordinated over the past 12 months with Dona Ana County towards the goal of a Master Landscape/Streetscape Plan for Picacho Hills. We commissioned Denton Ventures, Inc., an architectural design firm with over 30 years experience in Picacho Hills to design the plan which includes 17 pages of construction and presentation drawings.

We will begin Phase One of this multi-year project very soon. Phase one includes installation of landscaping intended to obscure the chain link/barbed wire security fence on Picacho Hills Dr. Fundraising has gone well, but we have not yet reached our goal of $25,000.  Your individual contribution to the PHPOA Landscape Fund would go a long way towards insuring that the irrigation system, plant material, and boulders are installed around the security fence as well as on the opposite corner.

When considering your donation, please ask yourself:

**\*How important are my property values to me?** Studies have shown that landscaping can affect the value of a home up to 20%.

**\*If I do not contribute, then who will?** This is a major undertaking. Success will take a village!

FYI- Several HOA’s including Fairway Village, Picacho Mountain, and Tuscany Villas, as well as many individuals have already made generous donations.

\*It really bothers me how the Dona Ana Water security fencing looks and has affected property values. **Am I going to be a complainer or am I going to be a contributor to making it better?**

Any donation you choose to make would be most welcome and you do not have to be a member of PHPOA to donate. Donors contributing $500 or more will be recognized with a paving stone located on the proposed walking path. We are registered as a fundraising entity with the NM Attorney General and all funds will be used exclusively for the landscape project.

 Please send your check made out to *PHPOA Landscape Fund* to PHPOA, PO Box 51, Fairacres, NM 88033 or simply drop it off at the club.)

Thanking you in advance for your support.

PHPOA Landscape Committee, Pam Sherry Chair